



**OFFICE OF THE CHIEF ELECTORAL OFFICER,
BALWAKHANI, GANGTOK –SIKKIM-737101**

Elec./101/2004/11

Date: 8/3/2014

NOTIFICATION

Whereas, General Elections to the Lok Sabha and Sikkim Legislative Assembly has been announced by the Election Commission of India on 5th March 2014. As per the Electoral Laws, the maximum limit of expenditure a Candidate can incur has been fixed and notified.

Therefore, in order to have a uniform rate for various items of expenditure likely to be incurred by a candidate during Campaigning, a meeting with the representatives of the Recognized/Registered Political Parties was held on 7th March 2014 and based on the consensus arrived at the meeting, the following rates are hereby notified.

I. Rates for organizing Meetings/Rallies:

Sl No	Items	Unit	Rate
1	Construction of Stage/Pandal	Per Sq feet	Rs.40/-
2	Hiring of PA system	Per day	Rs. 10,000/-
3	Hiring of Taxi vehicles(Savari, Tata Sumo, etc)	Per day	Rs.2500/-
4	Veg. Lunch/Tea/water bottle	Per plate/cup/per bottle (1 litre)	Rs.60/- Rs.5/- Rs.10/-
5	Hiring of chairs	Per chair per day with labour charge	Rs.10/-
6	Hiring of Labourer	Per day per person	300/-
7	Photography/videography with tape &DVD charges	Per day	Rs.3000/-
8	Erection of Gates	Per no.	Rs.15,000/-
9	Khadas	Per piece	Rs.10/-
10	Hiring of Sofa	Per day per set	Rs.2000/-
11	Generator charges	Per day	Rs.10,000/-
12	Rent for venue		As per actual

II. Rates for publicity materials:

Sl No	Item	Unit	Rate
1	Posters	Per sqft.	Rs.20/- (colour) Rs.15/- (B/W)
2	Flag	Per sqft.	Rs.20/-
3	Banners/flex	Per sqft.	Rs.12/-
4	Pamphlets/handbills	Per piece	Rs.2/-
5	Brochure	Per piece	Rs.35/-
6	Advertisement through print & electronic media	Per slot	IPR rate
7	Bunting/ festoon	Per feet	Rs. 10/-
8	Permission charges	Per meeting	UD&HD rates

Chief Electoral Officer,
Sikkim, Gangtok