



411

**OFFICE OF THE CHIEF ELECTORAL OFFICER
GANGTOK –SIKKIM**

No.Elec/61/2009/Paid News/899

Dated: 09/10/2013

NOTIFICATION

In pursuance to the letter No.491/Paid News/2012/Media dated 27th August, 2012 issued by the Election Commission of India, the following committees are hereby constituted to check the issue of Paid News during Elections.

1. STATE LEVEL MEDIA CERTIFICATION AND MONITORING COMMITTEE (SMCMC)

- | | | |
|-------|--|-------------------|
| (i) | ShriD.Anandan, IAS, CEO, Sikkim | - Chairman |
| (ii) | ShriC.K.Dorjee, Director, Press Information Bureau, Sikkim | - Member |
| (iii) | Shri Joseph Lepcha, Journalist, DainikJagaran (State Bureau) | - Member |
| (iv) | ShriK.K.Kafely, Special Secretary,
Home Department, Govt. of Sikkim | - Member |
| (v) | ShriM.N.Dhakal, Additional CEO | -Member Secretary |

THE TERMS OF REFERENCE OF THE STATE LEVEL MEDIA CERTIFICATION AND MONITORING COMMITTEE (SMCMC) ARE AS UNDER:-

- (i). Deciding appeal from both district and Additional/Joint CEO Committees on Certification of advertisement as per the Commission's order No. 509/75/2004/JS-I dated 15th April, 2004.
- (ii). Examining all cases of Paid News on appeal against the decision of District MCMC or cases that they may take up suomotu, in which case it shall direct the concerned ROs to issue Notices to the Candidates.

The State Level MCMC can also make a reference to the Commission for advice, if it deems necessary.

2. In addition to the above State Level Media Certification and Monitoring Committee a State Level Committee to deal with the applications by the political parties and organizations for certification for advertisement on television channel and cable network is also hereby constituted as under:-

- | | | |
|--------|---|---------------------|
| (i). | Shri M.N. Dhakal Additional C.E.O | - Chairman |
| (ii). | Shri A.K.Singh, R.O of Parliamentary Constituency | - Member |
| (iii). | Shri C.K.Dorjee, Director, Press Information Bureau, Sikkim | - Member |
| (iv). | Shri Yadav Krishna Sharma, DIO (East), IPR Department | - Member Secretary. |

A12

The Committee chaired by the Additional CEO for certification of advertisement, constituted as per the Commission's 15th April, 2004 order shall continue to function as stated in the aforesaid order and shall have no jurisdiction over cases of 'Paid News'.

3. DISTRICT LEVEL MEDIA CERTIFICATION AND MONITORING COMMITTEE (DMCMC).

EAST DISTRICT

- | | | |
|--------|--|---------------------|
| (i). | Shri A.K.Singh, IAS, DEO-cum-R.O, East | - Chairman. |
| (ii). | Shri Karma Loday, SDM, Gangtok | - Member. |
| (iii). | Shri Sagar Chettri, Journalist, Sikkim NOW | - Member. |
| (iv). | Shri Yadav Krishna Sharma, DIO (East), IPR Department. | - Member Secretary. |

WEST DISTRICT

- | | | |
|-------|---|---------------------|
| (i). | Shri L.P.Chettri, DEO-cum R.O, West | - Chairman. |
| (ii). | Shri Zigmee Wangchuk Bhutia, SDM (Adm.) | - Member |
| (iii) | Shri Kharananda Sharma, News Correspondent,
Himalayan Darpan | - Member |
| (iv) | Shri Simon Subba, DIO (West), IPR Department | - Member Secretary. |

NORTH DISTRICT

- | | | |
|-------|--|---------------------|
| (i). | Shri C.P.Dhakal DEO-cum R.O, North | - Chairman. |
| (ii). | Shri R.K.Yadav, ADC | - Member |
| (iii) | Shri Wangchuk Bhutia, Journalist, Sikkim 'NOW' | - Member |
| (iv) | Shri Sonam Choppel Bhutia, DIO (North)
IPR Department | - Member Secretary. |

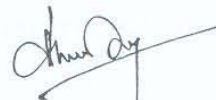
SOUTH DISTRICT

- | | | |
|-------|--|---------------------|
| (i) | Shri Prabhakar Verma DEO-cum R.O, South | - Chairman. |
| (ii) | Shri Rabindra Kumar, SDM (Namchi) | - Member |
| (iii) | Ms. Namo Dixit, Journalist, Sikkim Express | - Member |
| (iv) | Mrs. Urmila Gurung, DIO (South) IPR Department | - Member Secretary. |

The terms of reference of the District Level Media Certification and Monitoring Committee are as under:-

- (i) For the purpose of Certification of advertisement as per Supreme Court Order in SLP © No. 6679/2004 (Ministry of Information and Broadcasting – VS- M/S Gemini TV Pvt. Ltd. & others).
- (ii). The District Level Committee shall have two distinct sets of functions:-
- (a) Certification of Advertisements for which two specific members of MCMC i.e. RO and ARO shall have to consider and decide on such advertisements for certification.
- (b) Examining complaints/issues of Paid News etc. by all Members through a Monitoring arrangement

The Committee should follow the instructions and procedures as envisaged in the letter stated above by the Commission.



(D. Anandan) IAS
Chief Electoral Officer, Sikkim.

413