



**OFFICE OF THE CHIEF ELECTORAL OFFICER  
BALWAKHANI, GANGTOK- SIKKIM  
PHONE: 903592) 207855, FAX: 204725, E mail: [ceo\\_sikkim@eci.gov.in](mailto:ceo_sikkim@eci.gov.in)**

**Notice inviting quotations for conducting Base-Line & End Line Survey of KAP (Knowledge, Attitude and Practices) of Citizens**

**No.Election/2442/CEO**

**Dated:07.07.2023**

As per the directions of the Election Commission of India, the Office of the Chief Electoral officer, Sikkim has decided to conduct the Base Line/ Endline Survey on the upcoming General Elections to the Lok Sabha and Sikkim Legislative Assembly, 2024.

2. The KAP (Knowledge, Attitude & Practices) of citizens is a survey which analyses the impact of Knowledge, Attitude and Practices among the electors done through various awareness campaign activities under Systematic Voters Educational and Electoral Participation (SVEEP) of Election Commission of India.

3. Hence, the Office of the Chief Electoral officer, Sikkim invites quotations from reputed Agencies or Educational institutions for carrying out the work related to Baseline and Endline Survey of KAP. Preference will be given to those institutions who have prior experience.

<b>Objective</b>	(i) To understand the reasons of gap in electoral participation, both at enrolment stage and voting (ii) To identify the demographics of elector segments with lower enrolment, and lower participation during polls (iii) To identify the barriers to voting (iv) To understand the reasons for lower participation during poll. (v) To understand effectiveness of various formal & non-formal media vehicles (vi) To suggest logical and plausible measures to ensure higher enrolment and higher voter turnout based on the outcome of the Survey.
<b>The sample size to conduct Baseline / Endline KAP Survey of citizens</b>	The sample frame work covers 20 polling stations in rural and 20 polling stations in urban randomly selected from the State.
<b>Scope of Work</b>	The work relates to Base Line/ Endline Survey such as data collection from the field through TAB, section of persons with disabilities (PWD), field supervision, recruitment and training to field invigilators/ remunerators and overall quality check and data submission in either SPSS/ STATA format along with codebook etc. The Survey reports should be written in a consistent format as per the recommendation of TISS

The Survey shall be completed and report submitted within 15 days from agreement. The quote shall be all inclusive with no component charged extra.

4. The quotation may be sent either by post or through e- mail or submitted at office hours of working days at the following address:

**Office of the Chief Electoral Officer, Sikkim  
Balwakhani  
Above North Sikkim Taxi Stand,  
Gangtok, Sikkim  
E- mail id:[ceo\\_sikkim@eci.gov.in](mailto:ceo_sikkim@eci.gov.in)**

**Last date of submission: 24<sup>th</sup> July, 2023 till 1 p.m.  
Opening of Quotations: 24<sup>th</sup> July, 2023 at 3 p.m.**

Chief Electoral Officer, Sikkim.